

# the WLG MINUTE

from the IGA's Women Leaders in Gaming Initiative

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[FEBRUARY 17, 2017](#)

**FILL US IN!** We want to publish promotions, accolades and accomplishments. Send us your news so we can recognize women in gaming here and throughout Iowa. Send news here: [morgan.molden@gmail.com](mailto:morgan.molden@gmail.com).

You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!

## VOICES AROUND IOWA

Two valuable resources for women in business are The Business Record's Lift IOWA publication ([sign up here](#)) and the [IWLC's blog](#). We strongly encourage you to sign up to receive these outstanding email publications. Here's some news from around Iowa:

- **Opinion: Leadership Lessons from our Daughters** by Terri Jensen | Chief information officer, Holmes Murphy & Associates ... [Lift IOWA](#)
- **Opinion: Why You Should Network Each Day** by Kelly Eagle | Group Account Director at Performance Marketing ... [Lift IOWA](#)
- **Guest Opinion: Thank Your 'Work Wife'** by Brianne Sanchez | Community Relations Manager at Des Moines University ... [Lift IOWA](#)
- **Is Your Development Plan Preparing You For the Next Rung On Your Career Ladder?** by Nancy Fredericks | Business Executive Strategist, Author & Thought Leader, [CareerStretchZone.com](#) ... [IWLC blog](#)

## IN THE NEWS

- Gender Stereotypes Can Affect Girls' Choices by 6 ... [National Science Foundation](#)
- Job Referral Platform Aims to Fight Bias in Recruiting and Hiring ... [BizJournals](#)
- HR's Vital Role in How Employees Spend Their Time, Talent, and Energy ... [Harvard Business Review](#)
- How to Close a Gender Gap: Let Employees Control Their Schedules ... [New York Times](#)



**GUYS LEARN THE HORRIBLE TRUTH ABOUT SPANX.** Three dudes discover Spanx for the first time and run to the closest lingerie store to tell everyone, via [Above Average](#).

## UPCOMING EVENTS

### **FEB. 23: Ladies Who Lead: A Panel on Women in Leadership**

The meeting will discuss the importance of having female leaders. Ashley Holter from the Des Moines *Business Record* will moderate a conversation with a diverse group of female leaders in Iowa. Learn more [here](#). 7 to 8 p.m. Kent Campus Center, Simpson College.

### **MARCH 3-4: Executive Women's Leadership Institute (Session No. 1)**

Iowa Women Lead Change and EPIC Corporate Challenge partners will host this six-week program, which was developed in response to the request of women across the state. Its purpose is to strengthen Iowa's pool of senior-level women. Learn more [here](#). Session 1 March 3-4. Venue to be announced. Cedar Rapids.