

**IOWA GAMING ASSOCIATION –
Associate Member 2017 Benefit Level Summary**

	PLATINUM \$5,000	DIAMOND \$2,500	GOLD \$1,000	SILVER \$500
IGA Casino Cup Golf Hole Signage	Luncheon Intro & Signage +3 Comp Registrations +Priority for Comp Tee Presence	Luncheon Intro & Signage +2 Comp Registrations +Priority for Comp Tee Presence	Luncheon Intro & Signage +1 Comp Registration	Luncheon Intro & Signage
Casino Credit	\$100 Each Casino (\$1,900 value)	\$75 Each Casino (\$1,425 value)	\$50 Each Casino (\$950 value)	\$25 Each Casino (\$475 Value)
Guaranteed Bid with Casinos	✓ Priority for Corporate Presentation Access	✓ Priority for Corporate Presentation Access	✓	
Presentation with IGA Board	✓ 15 – 20 Minutes	✓ 10 –12 Minutes		
Mini Meet-and- Greets with Commissioners and other Key Decision Makers	✓	✓		
Custom Article Published on the IGA Website and Available to You for Marketing	✓	✓		
2 Features/Year in the eShowcase (a weekly email sent to Purchasing Personnel/Board)	✓ Showcased Twice Yearly +Top Listing Each Week in Directory	✓ Showcased Twice Yearly +Second Listing Each Week in Directory	✓ Showcased Twice Yearly	✓ Showcased Twice Yearly
Vendor Appreciation Reception	✓ Networking & VIP Recognition Intro IGA Packet with Products/ Services	✓ Networking & VIP Recognition IGA Packet Featuring Products/ Services	✓ Networking & 1-Minute Intro	✓ Networking & 1-Minute Intro
Listing on IGA Website	✓	✓	✓	✓
Preferred Vendor Seal Use	✓	✓	✓	✓